

# THE AMERICAN PLAY MONEY SOCIETY NEWSLETTER

**WELCOME** to our fifth issue! There are some great articles inside thanks to several authors. As usual, the editor thanks all for their submissions and continues to encourage each member to send an article and a free classified ad for every issue.

AND once again there are "freebies" included thanks to John Dalton (Confederate notes), Steve Alpert (fabric note and Mad Money), and, as usual, a surprise. Steve is the editor of *Token Topics*, the California Token Collectors' Newsletter, and he recently gave us coverage in the March newsletter. We always appreciate exposure of APMS to other collectors and potential members.



Art work by Tom Higgins

A recent Coin World article recognized one of our members for his achievement in the Central States Numismatic Society (CSNS). Akio Lis won The Daniel Parker Literary Award for Best Article by a Young Numismatist for his article "Topical Coin Collection: Flightless Birds on Coins and Currency," published in the winter 1996 issue. You will recall that Akio had two articles in issue number three of Fun Money. Congratulations and keep up the great work!

CON World also mentioned that at the same CSNS meeting, the Young Numismatists received \$200 worth of "CSNS Bucks" for bidding on items at the convention. These were pictured in the article and would make nice additions to most play money collections. Anyone have any extras to trade?

We hope everyone has an enjoyable summer and that the play money hunting is productive! More great stories to come in the September issue of Fun Money!

### THIS ISSUE

American Play Money Society Info	2
Lucky Bucks - Jane Sears	
Red Goose Premium Money - C.R. Clark	8
Red Goose Play Money - C.R. Clark	
New Members	
Liberty Head Coin - R.W. Colbert	15
Recent Find - Jack Phillips	15
Is It Play Money? - Benj. Fauver	
Classified Ads	16

## THE AMERICAN PLAY MONEY SOCIETY

the American Play Money Society (APMS) is a non-profit, educational organization for collectors of play money. It is dedicated to the promotion and research of play money and related exonumia.

### **ANNUAL DUES**

\$7.00 per year for a regular

Camera ready ads are \$12.00 per page, \$6.00 per half page, and \$3.00 per quarter page.

membership and \$9.00 for a family member-

ship (US only). Both have full membership, but only one newsletter will be mailed to the family. Dues for members in other countries will be determined by postage rates.

#### MEETINGS

One per year in a central location. We would appreciate comments on where and when to have our first meeting. With members in all parts of the country it is impossible to accommodate everyone; however, we will have the meeting in a location that will benefit the most people.

### PRESIDENT/EDITOR

Jack Phillips, 2044 Pine Lake Trail, Arab, AL 35016

### VICE-PRESIDENT

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### NEWSLETTER

**UN MONEY**, A News-La letter of the American Play Money Society for Education and Fun, is published quarterly to publicize activities of the Society and to distribute educational information regarding play money to Society members. The editor will make final decisions about stories and ads for publication. Contents of articles and ads represent views of the authors and do not necessarily represent views of either the editor or the Society officers. Back issues are available for \$2.00 each.

### **NEWSLETTER ADS**

Each APMS member is encouraged to send a free ad of up to five lines for each issue of FUN MONEY. Ads will not be run continuously, so please send a new ad each time. Business card ads (1/8 page) for four issues are \$6.00.

ISSUE	DEADLINE	PUBLICATION DATE
No. 6	Aug. 10, 1997	September 1, 1997
No. 7	Nov. 10, 1997	December 1, 1997
No. 8	Feb. 10, 1998	March 1, 1998
No. 9	May 10, 1998	June 1, 1998

### TREASURER'S REPORT

by Barbara Phillips

Balance as of February 17, 1997 \$ 230.09

Income from dues and back issues...... \$ 32.00

Expenses: Kinko's: Fun Money #4 printing...... \$ 46.79

Postage and stamps...... 21.25

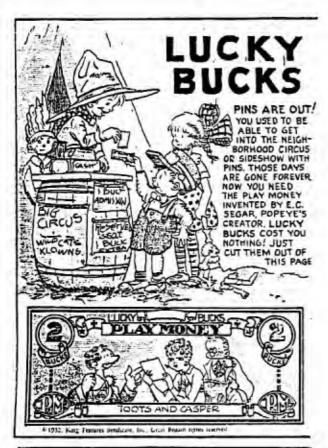
Balance as of May 22, 1997 \$ 194.05

## AMERICA'S GREATEST

## LUCKY BUCKS PLAY MONEY

BY JANE SEARS







THE NEWSPAPERS WOULD EXCITE THE KIDS BY RUNNING THESE FILLERS PROMOTING "LUCKY BUCKS" PLAY MONEY



GET YOUR FUN WITH LUCKY BUCKS! YOUR PLAYMATES ALL HAVE POCKETS FULL OF THE NEW PLAY MONEY. YOURS SHOULD BE, TOO. COLLECTING LUCKY BUCKS IS THE ONLY WAY YOU CAN BE SURE YOU WON'T BE LOOKING THROUGH THE KNOT HOLE WHILE THE GANG PAID ITS WAY INSIDE. GET OUT THE SHEARS! CUT OUT THESE LUCKY BUCKS. WATCH FOR MORE NEXT WEEK:

7.17



WATCH THE PLAY MONEY GROW!
THOSE LUCKY BUCKS PILE UP FAST. YOU CAN
FIGURE OUT FOR YOURSELF HOW LONG IT
WILL TAKE YOU TO COLLECT A BANKROLL BIG
ENOUGH TO CHOKE A COW! THERE WILL BE
MORE OF THEM IN THIS SPACE NEXT WEEK.
YOU'LL WANT ALL YOU CAN GET SO YOU
CAN TAKE PART IN THE FUN WHEN PLAY
MONEY IS BEING SPENT BY YOUR FRIENDS

7.24



THE PLAY MONEY MINT IS WORKING OVERTIME TO KEEP UP WITH THE DEMAND FOR
LUCKY BUCKS. MILLIONS OF BOYS AND
GIRLS NOW ARE CARRYING AROUND BIG
ROLLS TO USE IN THEIR PLAY HOURS AND
ARE GETTING MORE FUN THAN EVER BEFORE.HOW ABOUT YOU? BEGINNING NEXT
WEEK LUCKY BUCKS WILL ALSO BE PUBLISHED IN
OTHER PAGES OF THE COLOR COMIC SECTION.
WATCH FOR THEM... CUT THEM OUT... ADD
THEM TO YOUR ROLL!

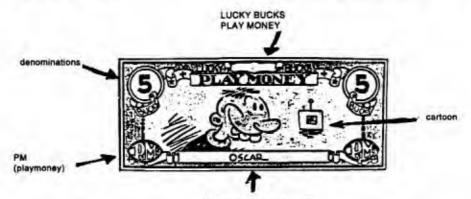
7.31



MY EARLIEST "LUCKY BUCKS" IS JULY 1932. I BELIEVE THEY STARTED IN THE SUMMER OF 32 AND CONTINUED THROUGH 1933. THERE ARE A FEW THAT APPEARED IN THE 1940'S, BUT NOT AS ELABORATE AS 32/33.



THE "LUCKY BUCKS" PLAY MONEY EACH HAD A DIFFERENT COMIC PICTURE IN THE MIDDLE, "LUCKY BUCKS" PLAY MONEY AT THE CENTER TOP, A SLOGAN OR COMIC STRIP NAME AT THE CENTER BOTTOM, DENOMINATION AT THE TOP 2 CORNERS AND PM (PLAY MONEY) AT THE BOTTOM 2 CORNERS.



slogan or comic strip name

THE DENOMINATIONS I HAVE SEEN ARE 1, 2, 3, 5, 10, 13, 20, 25, 50, 100, 500, 1000, 2000, 3000, AND 5000.

MOST PLAY MONIES WERE COLORED, DEPENDING ON THE LOCAL NEWSPAPER WHICH PUBLISHED IT.

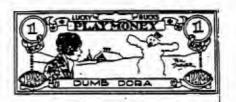
POPULAR COMICS OF 1932-33 THAT FEATURED "LUCKY BUCKS" WERE BLONDIE, BRINGING UP FATHER, THIMBLE THEATRE (POPEYE), MICKEY MOUSE, TOONERVILLE FOLKS, POLLY AND HER PALS, TOOTS AND CASPER, TILLIE THE TOILER, KATZENJAMMER KIDS, DUMB DORA, MOON MULLINS, BARNEY GOOGLE, WINNIE WINKLE, TIM TYLER'S LUCK, LITTLE BROTHER, "JUST KIDS", DAVE'S DELICATESSEN, PETE'S PUP, MISTER JACK, LITTLE JIMMY, ELMER, BOOB MCNUTT, COUNT SCREWLOOSE, FELIX THE CAT, SKIPPY, MUTT AND JEFF, JANE ARDEN, LITTLE JOE, THE KID SISTER, AND OTHERS.

"LUCKY BUCKS" PLAY MONEY AVERAGE IN SIZE ABOUT 4 1/4" X 2", SOMETIMES 3" X 1 1/2". BOTTOM "LUCKY BUCKS" MEASURE 1" X 3 1/4". THESE BOTTOM STRIPS CONTAINED 3 BUCKS AND MEASURED 1 1/4" X 11 1/2". THEY WERE NOT AS FANCY AS THE LARGER ONES.





"LUCKY BUCKS" APPEARED IN THE COMIC SECTION AS SINGLES, DOUBLES AND TRIPLES. SPECIAL HALF-PAGE BLOCKS CONTAINED 12 BILLS (MEASURING 9" X 13 1/2"). SOMETIMES THE COMIC STRIP HEADLINER CARRIED A BILL. COMIC TRADING STAMPS, SLOGANS AND CARTOON CHARACTERS SOMETIMES WERE OFF TO THE SIDE OF THE BILLS. EVEN THE ACTUAL CARTOON STRIP PLAYED UP THE COLLECTING AND USING "LUCKY BUCKS" PLAY MONEY.









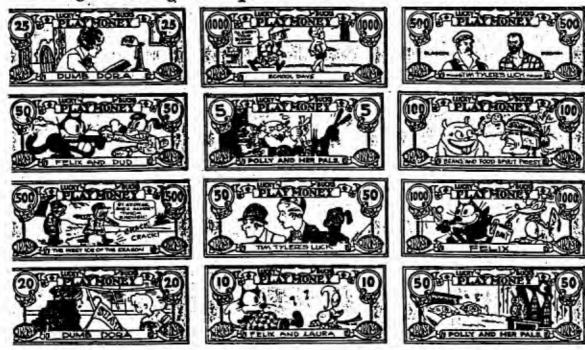


CAERE'S THE FIRST
OF THE
TOOTS AND CASPER
"LUCKY BUCKS"
FOR THE KIDDIES!
A FIVE-BUCK BILL!
GUT THEM OUT
EACH WEEK AND
USE THEM AS
"COMIC PLAY MONEY"
IN GAMES LIKE
PLAYING STORE,





## Play Money-Clip It for Your Bank Roll





HERE YA ARE,
KEEDS II
MORE PLAY MONEY
TO ADD TO YOUR
BANK ROLL! NEXT
WEEK WE'LL HAVE
SOME MORE FANCY
BILLS FOR YOU!

HERE IS A SAMPLE OF THE LUCKY BUCK COMIC PLAY MONEY STRIPS THAT APPEARED IN THE 1940 PAPERS.



"LUCKY BUCKS" WERE PRINTED BY THE MILLIONS ALL ACROSS THE COUNTRY AND APPEARED IN MANY LOCAL NEWSPAPERS. AS TIME WOULD HAVE IT, MOST "LUCKY BUCKS" WERE TOSSED IN THE TRASH.



### A CLOSE LOOK AT RED GOOSE PREMIUM MONEY®

By C. R. Clark

### The Fiber Pieces

Red Goose Premium Money was made of fiber during the 1940's when metal was needed to build ships, airplanes and other military equipment during World War II. The fiber tokens apparently were made from the same dies used previously to make bronze and aluminum pieces. Since descriptions of these pieces were given in the first two installments in December and March issues of **FUN MONEY**, only the type(s) of obverse and reverse will be given, with one exception. The obverse of the Brown Fiber 50 is a new variety, so it is described in full as Brown Fiber Type 1A(2). An aluminum token of this type may exist.

This list describes the red, blue, gray, brown and green fiber pieces in my collection. Fiber tokens may have weak or missing letters and outlines as found on some metal Red Goose Premium Money. We also find weak or missing denticles on one or both sides of fiber pieces. We do not list these minor errors, but we do need complete descriptions and photocopies of the obverses and reverses of all fiber token denominations or varieties that are not in the following list.

#### The Red Fiber Pieces

Red fiber tokens are found in many shades from light red to maroon. All of these pieces will be called "red fiber" in this list, however, some collectors also are saving a second set of the darker pieces. Maroon 50 and 1<sup>oo</sup> tokens are listed in the catalogue, <u>Play Money of American Children</u> by Richard F. Clothier.

The red fiber 50 and 1<sup>∞</sup> pieces were found more frequently than smaller red fiber denominations or other colored fiber pieces, but small groups of several colored pieces were noticed through the years...before I started saving the Red Goose varieties. It is not possible to establish a rarity rating for Red Goose money from the small sampling that we have studied.

Approximate measures for the diameters of fiber pieces are as follows: 5<sup>∞</sup> (25mm); 1<sup>∞</sup> (28mm); 50 (25mm); 25 (22,5mm); 10 (16mm); 5 (20mm). No red fiber 5<sup>∞</sup> piece is presently known.



Red Fiber 1<sup>∞</sup>, Type 1A(3)



Red Fiber 5, Type 1(A)1

Red Goose Premium Money - The Red Fiber Pieces (continued)

Red Fiber 1<sup>∞</sup> -Obverse and Reverse same as Aluminum 1<sup>∞</sup>, Type 1A(3), except a 28mm diameter

Red Fiber 50 -Obverse and Reverse same as Aluminum 50, Type 1A(1)
Red Fiber 25 -Obverse and Reverse same as Aluminum 25, Type 1A(1)
Red Fiber 10 -Obverse and Reverse same as Aluminum 10, Type 1A(1)

Red Fiber 5 -Obverse and Reverse same as Aluminum 5, Type 1A(1)

### The Blue Fiber Pieces



The obverse and reverse of each blue fiber token pictured above is Type 1A.

Blue Fiber 5<sup>∞</sup> -Obverse and Reverse same as Bronze 5<sup>∞</sup>, Type 1A(1)

Blue Fiber 1<sup>∞</sup> -Obverse and Reverse same as Aluminum 1<sup>∞</sup>, Type 1A(3), except a 28mm diameter

Blue Fiber 50 -Obverse and Reverse same as Aluminum 50, Type 1A(1)

Blue Fiber 25 -Obverse and Reverse same as Aluminum 25, Type 1A(1)

Blue Fiber 10 -Obverse and Reverse same as Aluminum 10, Type 1A(1)



All pictures of the fiber Red Goose Premium Money in this section of the catalogue were taken at 150 percent of the actual size.

Red Goose Premium Money - The Fiber Pieces (continued)

### The Gray Fiber Pieces



FOR GOOGLE FOR BOYS GURLS

Gray Fiber 1<sup>∞</sup>, Type 1A

Gray Fiber 5, Type 1A

Gray Fiber 5<sup>∞</sup> -Obverse and Reverse same as Bronze 5<sup>∞</sup>, Type 1A(1)

Gray Fiber 1<sup>∞</sup> -Obverse and Reverse same as Aluminum 1<sup>∞</sup>, Type 1A(1)

ray Fiber 5 -Obverse same as Aluminum 5, Type 1A(1)

-Reverse same as Aluminum 5, Type 1A(2)...no dot before HALF and no dot after feet

### The Brown Fiber Pieces

The tokens inspected for inclusion in this list of brown fiber pieces varied in color from dark brown to a lighter brown with a slightly reddish tint. All appeared to be brown when placed next to a red fiber piece, so four denominations are presently listed. Only the brown fiber 25 is listed in the catalogue, <u>Play Money For American Children</u>, by Richard Clothier.



Brown Fiber 1<sup>∞</sup>, Type 1A

Brown Fiber 50, Type 1A

Brown Fiber 1<sup>∞</sup> -Obverse and Reverse same as Aluminum 1<sup>∞</sup>, Type 1A(1)

Brown Fiber 50 -Obverse: small 50, squared lettering, different from Aluminum 50, Type 1A(1) with 50 positioned slightly further to the left; 0 in 50 almost 3mm from EY of MONEY; 5 closer to RE of PREMIUM; 5 further from 0 in 50; round curve at upper left edge of 5 instead of an extended line segment, Type 1A(2)

-Reverse: same as reverse of Aluminum 50, Type 1A(1)

Red Goose Premium Money - The Brown Fiber Pieces (continued)



Brown Fiber 10, Type 1A

Brown Fiber 25 -Obverse and Reverse same as Aluminum 25, Type 1A(1) Brown Fiber 10 -Obverse and Reverse same as Aluminum 10, Type 2A(1)

#### The Green Fiber Pieces

The green fiber 5<sup>∞</sup> piece, pictured below, is the only denomination that I have seen in this color. Any additional information about the green fiber Red Goose tokens will be appreciated.





Green Fiber 5<sup>∞</sup>, Type 1A

Green Fiber 5<sup>∞</sup> -Obverse and Reverse same as Bronze 5<sup>∞</sup>, Type 1A(1)



Several American Play Money Society members have been very helpful with this Red Goose project, especially Jack and Barbara Phillips, Benj. Fauver, Bob Clark, Don Kolkman, Randy Partin and Bob Nolan. We were able to improve some photocopies by using tokens in uncirculated or almost uncirculated condition. And in some cases, I was able to see more than one example of a token, making it possible to write better descriptions for the supplement of new varieties which will be published later. I appreciate all of the help and the trades.

We believe there are many unlisted varieties of bronze or fiber 5<sup>∞</sup> and aluminum or fiber 1<sup>∞</sup>, 50, 25, 10 and 5 pieces of Red Goose Premium Money. Also, there are two Presidential / Red Goose pieces which we have not seen...the 23rd President, Benjamin Harrison and 32nd President, Franklin D. Roosevelt. At least one variety of each of the other thirty presidential pieces has been pictured. We are still working on the descriptions and varieties which we plan to publish in the next issue of *FUN MONEY*. (C. R.Clark)

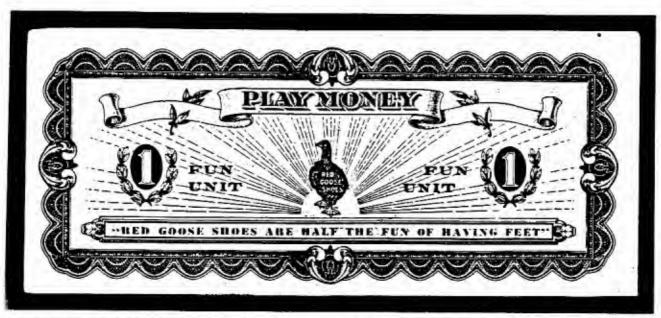
## **RED GOOSE PLAY MONEY®**

By C. R. Clark

A colorful set of Red Goose Play Money, dated 1933, has a decorative border on both sides and shows workmanship of a higher quality than we generally see for modern sets. Bills are presently known in 1, 5, 10, 20 and 100 Fun Units.



The attractive One Fun Unit obverse, pictured above in actual size, has a dark green border and dark green print, except the goose at the center which is red.

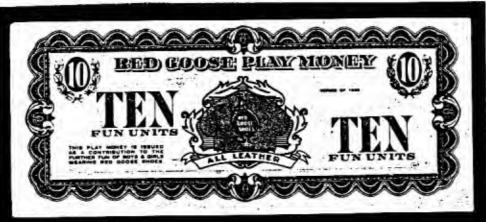


The reverse has a dark green border with interior print in both green and red. The expression, "RED GOOSE SHOES ARE HALF THE FUN OF HAVING FEET," is printed in red. Also, the goose and rays extending toward the border from the goose are red. Everything else is printed in dark green ink.

Red Goose Play Money (continued)

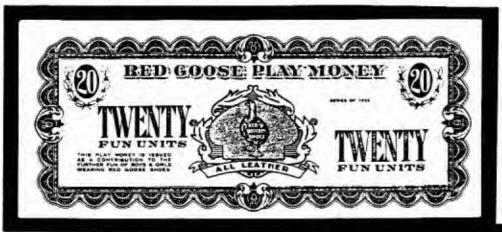








Red Goose Play Money (continued)





Pictures of the 5, 10 and 20 Fun Units bills are reduced to 75% of actual size. The bills are printed on white paper and measure 162 by 70 millimeters.

There is a big contrast in the color of bills in this set. All bills have "RED GOOSE SHOES ARE HALF THE FUN OF HAVING FEET," printed in red and a red goose on both sides with red rays extending from the goose on the reverse of each bill. The borders and other printing are as follows: 5 FUN UNITS (Brown); 10 FUN UNITS (Purple); 20 FUN UNITS (Slate or dark gray); 100 FUN UNITS (Orange).

These are the only Red Goose Play Money denominations presently known, but there may be a 50 FUN UNITS bill, or others, which I have not seen. If you have any different Red Goose bills in your collection, please send a good photocopy of each side at actual size to help complete the catalogue.

## New Members

Welcome to the following new members of the American Play Money Society

John M. Barnes, #32, P.O. Box 5152, Sherman Oaks, CA 91413-5152 Ronnie Johnnies, #33, P.O. Box 282, Archie, MO 64725

### EXPOSING A LIBERTY HEAD NON-PLAY COIN

(Things are not always as they seem or you wish they were) by R.W. Colbert



While browsing at a flea market near Hampton, Georgia recently, the above piece, shining brightly in the noon-day sun, caught my eye. My first thought was this surely must be the ultimate whopper-size play coin ever made or certainly rank a close second! After a closer examining, boy, was I surprised when I turned the item over to find it was made for something unrelated to play money—would you believe a personal RADIO! The radio comes equipped with a neck lanyard and plug-in for a set of ear speakers.

The obverse has a Liberty head facing left and inscription "E GOTHAMUS UNUM" in raised letters. Several incuse grooves resembling an "A" turned sideways appear as a counterstamp of sorts. Several strange & unfamiliar hieroglyphics-type markings appear randomly imbedded around the obverse design. (These symbols might be related to Batman or have meaning that is known to readers of DC Comics.)

The reverse is marked "@1995 MICRO GAMES / OF AMERICA / ALL RIGHTS RESERVED / NORTH HILLS, CA 91343 / MADE IN CHINA / @1995 DC COMICS" (all in small raised letters in six lines).

A physical description follows: Round, Obverse chrome-plated plastic, 74.0 mm in diameter. Edge is 9.8 mm thick. The reverse is made of black plastic. A small silver-color decal affixed to the edge reads "MADE IN CHINA / ©1995 DC Comics" (black lettering in two lines). I'm at a loss in explaining how the radio may be distributed, sold or what one may cost. Maybe other unusual or similar items that resemble a play coin are out there, waiting to be discovered and exposed as a non-play coin.

### RECENT FIND

by Jack Phillips Any ideas on where this Pinky Bill came from? It was found by itself at a toy show and the seller



had no idea of it's origin. It is copyrighted by NBC, dated 1955, and is green on white (shown actual size). Could it be from a Pinky Lee game?

June 1997

Fun Money

15

## CLASSIFIED ADS

BRYAN MONEY WANTED: I will buy or trade for individual pieces or entire collections-what do you have? Give me a try! I also collect all Florida tokens. E-mail Jrat1947@aol.com. Steve Ratliff, 3450 Riverview Drive, Pace, FL 32571-8602. Phone (904) 994-4961.

TRADE/SELL list of play money coins and paper sent free in exchange for yours.
Randy Partin, 1314 Keystone Pointe,
Auburndale, FL 33823. (941) 965-2947.

**ONCE** it was real money; now it's Russian play money. Set of five different colored, large Russian notes. \$2.50 a set. Thanks! Dalton, P.O. Box 125, Saint Inigoes, MD 20684.

TRADE/SELL: I have several hundred different pieces of play money, both coin and currency, to trade for pieces I need. Send your list of trade items or send SASE for my list. Jack Phillips, 2044 Pine Lake Trail, Arab, AL 35016.

HAVE POPSICLE movie star tokens to trade for Popsicle tokens I don't have or for play money tokens of equal value. George Hallstein, 164 Rural Grove Rd., Sprakers, NY 12166.

GAME PLAY MONEY similiar to Monopoly. 50 different notes for \$4.00 postpaid. Good Starter set for a beginner.
E.B. Scott, 309 Duke, Garland, TX 75043.

MY TOKEN AND MEDAL Mail Bid Sales include play money. Request a copy of my next sale catalogue if you are not on my mailing list. Steve Alpert, P.O. Box 66331, Los Angeles, CA 90066.

DOG LICENSE TAGS. If you don't read PAW PRINTS you don't know dog license tags. Complimentary copy on request.
Bill Bone, Editor PAW PRINTS, 928 S.R. 2206, Clinton, KY 42031.

**TRADE** my "25" different pieces of play money for your "25" different.

Sam Petry, P.O. Box 167, St. John, IN 46373.

**SEND** in your free ad today! Every member put a free ad in each issue of FUN MONEY.

### IS IT PLAY MONEY?

by Benj Fauver

There are at least four different denominations of the A. Flanagan Co. Toy Money; \$20, \$10, \$5, and \$2 1/2. Anyone have others or know any history on this company?

